

James Weaver

Product Owner, UX Researcher & Designer

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OBJECTIVES

Provide great experiences that users will remember for a lifetime. Create designs that communicate a great experience and provide the user with surprises that surpass the normal everyday designs. Work with a team of smart creatives that understand and value user-centered design and know how to deliver elegant design solutions to complicated business objectives and goals.

WORK EXPERIENCE

Senior Product Owner - JPMorgan Chase

Vice President of Branch Innovations

Sep 2015 - Present

Manage several aspects of the branch employee and customer experience. Create concept designs for the ATMs and banker tablets. Manage the process from concept through deployment for all ATM and tablet systems as well as the lead business owner for other internal banker applications. Work with and drive the interaction with third party vendors for hardware and software solutions.

Senior Interaction Designer - JPMorgan Chase

Vice President

Oct 2014 - Sep 2015

Manage the design process from concept to production. Work with senior business leaders to understand the goals and objectives. Create sketch concepts to relate business objectives and goals to a visual experience. Manage a small team of designers and front end developers to take concepts from sketch/white board to wireframes and fully functioning prototypes to gain feedback from users, executives.

Interaction Designer - JPMorgan Chase

Assistant Vice President

Feb 2011 - Oct 2013

Create mockups/wireframes based on business requirements. Build hi-fidelity (HTML/CSS/JavaScript) prototypes using a predetermined style guide. Provide design walkthroughs to project team as well as senior leaders and executives. Manage the design based on pre-determined requirements and use cases. Manage all design considerations; including gathering feedback from the project team, end users, management and senior executives.

EDUCATION

Human-Computer Interaction

Master of Science

DePaul University, 2015

Certified Usability Analyst

Certification

Human Factors International, 2012

Management Information Systems

Bachelor of Science

Franklin University, 2010

METHODS

Contextual inquiry and user interviews, competitive analysis, heuristic evaluation, card sorting, whiteboard/sketch big picture concepts, storyboard ideas, persona creation, user testing,

PROJECTS

Product Owner

ATM Platform Redesign

Manage product backlog based on executive direction, feedback from the field, and findings from usability testing to help define the next generation ATM interface and functionality. Create a fun, interactive, fast user experience while managing to meet critical business goals and objectives.

Interaction Design Lead

Banker Tablet Redesign

Managed the design process to update an existing tablet product. Created a better experience by analyzing employee feedback and usability test results. Benchmarked the design against digital UX design (.com/mobile) standards.